



**NAWIC • National Association of Women in Construction**  
**Chapter 356 • Colorado Springs**  
***Build It Up***

(Company President, Title  
Name of Company  
Address  
City, State, Zip Code)

Dear (President),

We want you to consider joining *Build It Up* by becoming a corporate sponsor of the Colorado Springs Chapter 356 of the National Association of Women in Construction (NAWIC). In these challenging economic times in Colorado Springs, it is more important than ever to stay connected with the community. A local NAWIC *Build It Up* sponsorship will help you do that by funding important service and education projects designed to reach out to people in need of and deserving our support.

NAWIC exists to enhance the success of women in the construction industry. We live by a strong set of Core Values. Our strength is built through our commitment to make the construction industry a better place to work. We believe that involvement in our communities through construction industry projects, scholarships and NAWIC Education Foundation strengthens the entire industry.

Colorado Springs NAWIC members also promote education and contribute to the betterment of the industry by encouraging men and women to pursue and establish their construction careers. We are strongly connected both to the community and to the construction industry in particular. I have attached a short description of some of our programs. The list is extensive—and growing.

To support these and other programs, we need your help to *Build It Up*. First of all, we want you to encourage the women in your company to join our organization. It is an awesome way for them—and you—to be connected to the industry and the community.

We also want you to contribute financially. To that end, we have several levels of *Build It Up* annual sponsorship available to you (please see the enclosed card), renewable in October on an annual basis. With all sponsorship levels, you get a number of tangible benefits, including recognition, with your level of sponsorship, in our monthly newsletter (sent out to all members as well as other NAWIC organizations nationwide), on our website, ([www.nawic356.org](http://www.nawic356.org)), and at our monthly dinner meetings. In addition, we can link your website on ours, allowing viewers easy access to you. Finally, with *Build It Up* Platinum Level, you get one free annual corporate membership in NAWIC, valued at \$220. All sponsorships qualify as a business tax deduction.

I hope you will give every consideration to becoming a NAWIC Chapter 356 *Build It Up* sponsor. I realize that in times like these you have to be careful about every dollar you spend. We all do. But I strongly believe *Build It Up* is a win-win-win program—for you, for the industry, and for our community. Please feel free to call me at 591-6363 with any questions you might have.

Thank you for your time and consideration.

Sincerely,

(signature)

Katie Trapp  
President, NAWIC Chapter 356